

MARK McDERMOTT
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SUMMARY

An accomplished professional extremely well-versed in writing for academic publication, advertiser copy, journalism, and interview pieces. Copy work has ranged in size from e-mail blasts to Requests for Proposals. Familiar with the AP, Chicago, and APA style manuals, and government agency standards. Highly skilled in Desktop Composition and Publishing. Unrivaled in creating layouts and graphics for books, directories and catalogs. A quick study, who pays close attention to detail, continually explores new capabilities, and exercises a "what if" curiosity by constantly seeking "a better way."

SELECTED WRITING EXPERIENCE

Articles on PDF version of this resumé are linked to digital copies in the Internet.

Publications on academic Popular Culture topics:

- McDermott, Mark. Finding the Milieu of the Spider-Man Music LPs. In *Web-Spinning Heroics: Critical Essays on the History and Meaning of Spider-Man*, edited by Robert Moses Peaslee & Robert G. Weiner. 222-233. Jefferson, NC: McFarland & Co., 2012.
- "Hamlet will return in *Thunderball*": Historical Precedents of Riffing. In *In the Peanut Gallery with Mystery Science Theatre 3000: Essays on Film, Fandom, Technology and the Culture of Riffing*, edited by Robert G. Weiner & Shelley E. Barba. 220-230. Jefferson, NC: McFarland & Co., 2011
 - "He Strikes Like Thun-n-n-nder-r-r-BALL-L-L-L-L-L!" The Place of the James Bond Theme Song. In *James Bond in World and Popular Culture: The Films are Not Enough*, edited by Robert G. Weiner, B. Lynn Whitfield & Jack Becker, 102-117. Newcastle, UK: Cambridge Scholars. 2nd Ed., Rev. 2011.
 - *The Invaders* and *The All-Star Squadron*. In *Captain America and the Struggle of the Superhero: Critical Essays*, edited by Robert G. Weiner, 36-52. Jefferson, NC: McFarland & Co. 2009.
 - History of the *Marvel Zombies* and Colonel America Among the *Marvel Zombies*. In *Captain America and the Struggle of the Superhero: Critical Essays*, edited by Robert G. Weiner, 147-159. Jefferson, NC: McFarland & Co. 2009.
 - The Menace of Fans to the Franchise. In *Finding the Force of the Star Wars Franchise: Fans, Merchandise, & Critics*, edited by Matthew Wilhelm Kapell & John S. Lawrence, 243-263. NY: Peter Lang Pub. 2006.

Columnist/Blogger on the Chicago area's craft beer scene. www.chicagonow.com/the-beeronaut.

Interview articles for *Chicago Tribune CareerBuilder* jobs classifieds, print edition:

- Software know-how key for accounting careers. *Chicago Tribune*, Sec 6, p 3, Jan. 25, 2004.
Association helps women excel in insurance industry. *Chicago Tribune*, Sec 6, p 3, Nov. 9, 2003
Now's the time to start looking for holiday jobs. *Chicago Tribune*, Sec 6, p 3, Oct. 5, 2003.
Demand returning for skilled temp workers. *Chicago Tribune*, Sec 6, p 3, Sept. 21, 2003.
Opportunities abound for local drivers of all types. *Chicago Tribune*, Sec 6, p 3, Aug. 17, 2003.
Quick-service restaurants offer tasty careers. *Chicago Tribune*, Sec 6, p 3, July 27, 2003.
Flexibility key to placement in tight education market. *Chicago Tribune*, Sec 6, p 3, June 1, 2003.
Branching out: Expansions offer entry to banking careers. *Chicago Tribune*, Sec 6, p 3, Mar. 2, 2003.
Complex Economy Keeps Financial Advisors in Demand. *Chicago Tribune*, Sec 6, p 3, Feb. 2, 2003.
Answering the Call. *Chicago Tribune*, Sec 6, p 8, Jan. 5, 2003.

Sample encyclopedia articles for *The Guide to United States Popular Culture*, edited by Ray B. Browne & Pat Browne. Bowling Green, OH: Bowling Green State University Popular Press, 2001.

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| "Steve Dahl" p 217 | "Marvel Comics" p 516-518 | "Rocky & Bullwinkle" p 691 |
| "Scooby-Doo" p 716 | "Jack Tramiel" p 853 | "Steve Wozniak" p 938-939 |

TECHNOLOGY/SOFTWARE

- **Adobe Creative Suite 6.0:** InDesign, Illustrator, Photoshop, Dreamweaver
- **Acrobat Pro** with EnFocus PitStop (Pre-press software)
- **Microsoft Office 2011:** Word, Excel, PowerPoint
- **Quark XPress 7**
- **FileMaker Pro**
- **OpenOffice**
- **Red Rock DeltaGraph**
- **Windows or Mac OS X**
- **Web Design:** HTML5, CSS, JQuery, Oracle, PHP, SQL, Ruby

OTHER RELEVANT EXPERIENCE

- Creative Suite Production. Schawk!, Chicago, Illinois**
Produced ads for Sears and Kmart during "Black Friday" and Christmas holiday shopping season. Confirmed pricing data, rewrote copy, adjusted photos and graphics. **Sep.-Nov. 2013**
- Word & InDesign Production—freelance. City Staffing, Chicago, Illinois**
National Opinion Research Center at the University of Chicago, Chicago.
Produced proposals, organizational charts, flyers and publications. **May.-Sep. 2013**
- Test Scorer, Pearson Education, Glenview, Illinois**
Scored essay pages for over 8,700 Illinois Standards Achievement Tests (ISAT) **2012, 2013**
- Word & InDesign Production—freelance. Creative Circle, Chicago, Illinois**
Reach Creative, Chicago. Produced Responses to 2 Requests for Proposals for client **Mar.-Apr. 2012**
William Blair & Co., Chicago. Re-wrote 150 Acrobat forms to new corporate guidelines **July-Aug. 2012**
Rivet/DraftFCB, Chicago. Formatted Word templates and White Paper for client Microsoft **Feb. 2012**
- Production Artist—freelance. Digital People, Rolling Meadows, Illinois**
Patterson Medical, Bolingbrook, Illinois. Catalog composition, Quark XPress **Sept.-Nov. 2011**
Learning Point/American Institutes for Research, Naperville, Illinois. Standardized in-house Word & PowerPoint document templates after company merger **May-July 2011**
- Premedia Technician, R.R. Donnelley & Sons Co., Downers Grove, Illinois** **2005 – 2011**
Generated and checked Acrobat PDF files to ensure that they print properly under standards required by client or Donnelley print sites. Laid out, composed and copy-edited pages on desktop publishing and word processing platforms. Created or scanned client graphics, made color changes in preparation for print or internet publication. Assured compliance to U.S. Dept. of Health & Human Services standards. Maintained backup system for completed jobs. **Documents include** HMO/PPO benefit packages with membership & physician directories, wholesale and retail parts catalogs. **Clients include** UnitedHealthcare, Blue Cross/Blue Shield, Coventry Healthcare, Gates Automotive, Archdiocese of Chicago, American Honda Motorcycle, Maryland DOT, S.P. Richards.
- Financial Desktop Technician, R.R. Donnelley & Sons Co., Chicago, Illinois** **1996 – 2004**
Produced documents and supporting graphics meeting U.S. Government (SEC) requirements. Documents related to corporate governance including Initial Public Offerings, annual and semiannual reports; and quarterly performance reports and prospectuses for managed investment funds.
- Freelance Writer, Tribune Community Publications, Oak Brook, Illinois** **1989 – 2004**
Produced articles in support of various *Chicago Tribune* sections. Originally wrote "advertorial" in support of advertisers in special sections like *Silver Years*, *Brides & Grooms*, *Lawn & Garden*, and the *Michigan Avenue Magnificent Mile Lights Festival*. Later interviewed people in various jobs for the Sunday *CareerBuilder* jobs classified section.
- Editor/Writer, PennySaver Publications, Tinley Park, Illinois** **1987 – 1989**
Wrote editorial filler for local shopper paper in 24 zoned editions. Also wrote, edited and laid out projects: business-to-business magazine—*Chicagoland Quarterly Business Review*, resident guides for villages in our service region, a Weekender, and sections related to local festivals.

EDUCATION

- Illinois Institute of Technology**, Chicago. Master Certificate, Web Design & Application Development, 2013.
Bowling Green State University, Bowling Green, Ohio. Master of Arts, Popular Culture.
Iowa State University, Ames, Iowa. Bachelor of Arts, Speech/Journalism.

OTHER

Languages: Speak some German, have typeset pages in Spanish and French, edited and "re-flowed" English text in pages set in Chinese, Japanese and Korean.
TV *Jeopardy!* and *Millionaire* Contestant.

Online samples at www.markmcdermott.com